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Corporate Partnerships to Advance Climate Equity

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What words do you associate with corporations acting on climate change?

Use the easel paper provided.



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What actions would you like companies to take in support of equitable climate action?

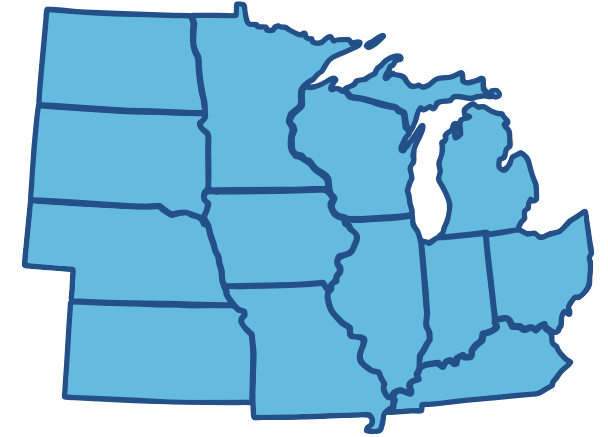
Use the easel paper provided.

Agenda

- Sharing Our Thoughts and Aspirations
- Grounding and Policy Background
- Examples of Corporate Partnerships
- Discussion

Midwest Energy Efficiency Alliance

At MEEA, we leverage our unique position as the **Midwest's trusted resource on energy efficiency policy and programs** to help identify, understand, and implement cost-effective strategies that provide economic and environmental benefits.



MEEA is a non-profit membership organization with 150+ members, including:



Energy service companies & contractors



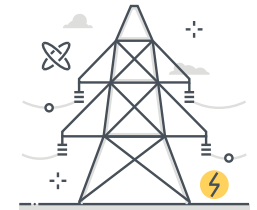
State & local governments



Academic & Research institutions



Community-based Organizations



Electric & gas utilities



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Grounding

Community voices, policy, opportunities

Centering Equity Through Climate Action



Our programs make affordable housing healthy, energy efficient, and carbon free



This helps people save money and stay healthy and comfortable at home



We help create pathways for people to have jobs in these clean energy jobs



Our experience shows the importance of continued investment in climate action

Grounding

- Corporations being called in to take responsibility for impacts
- Regulations under review
- Historic federal investments
- Corporates stating commitment to climate/equity
- US political groups calling for opposing actions – increased transparency/action & less regulation/maintain or increase fossil fuels





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Partnership Examples

Models of corporations advancing climate equity programs

Detroit Clean Energy Contractor Accelerator & Community-Defined Resilience



Energy Impact Program and Google Nest Renew – Advancing Energy Affordability



Celebrating Community Voice; Transforming Delivery Systems



Discussion

- How do these examples shape up in comparison to what you are hoping will be addressed by companies?
- What inspires you about these examples?
- What gives you pause?
- What hopes do you have for the future?

Partnership Examples

- Overview of the project/partnership.
- How did this partnership come to be? If known, what is the company's motivation?
- What inspires you about this partnership?
- How would you like to see this work evolve, if at all?

Thank You!

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